



European Society of Contraception and Reproductive Health

ESC Central Office - Opalfeneweg 3 - 1740 Ternat - Belgium

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Grant application form first half year 2013 Seeking ESC support for a PROJECT

Introduction

The ESC will provide funding to support an individual, group, institute or organisation with a project within Europe related to the aims and scope of the ESC. Examples include: research, audit, review, needs assessment.

The money **MUST** be used for a defined project within a definite time frame.

Application	Please use this application form. Note sections with a maximum word count. Forms will be returned if the word count is exceeded.
Who can apply?	Applicants must be paid-up ESC members.
Deadline	Applications period MUST be received at ESC Central office by 1 August 2013 .
Budget	30,000 euro for applications received between 1 January and 1 July 2013. The ESC may not be in a position to fully fund all applications.

Part A Name of the applicant requesting the funding

Name of applicant	Kai Haldre
Job title	MD, PhD; gynaecologist, Board member of the Estonian Sexual Health Association (ESHA)
Address	Mardi 3, Tallinn, ESTONIA 10145
Tel no.	+372 511 2170
E-mail	kai.haldre@kliinikum.ee
Date of submission of this form	31.07.2013

Part B Proposed project

Name of the person responsible for the project (If different to the person named in box A)	Triin Raudsepp
Contact details of the person noted in this box B: name of person, job title, address, tel no. email	Triin Raudsepp Project manager in Estonian Sexual Health Association Mardi 3, Tallinn, ESTONIA Tel : +372 50 62690 e-mail : triin@estl.ee

Part C Background of the project – narrative summary

Title of the project	Sexual and reproductive health web-counseling for adult population in Estonia and improvement of reliable information source for RSHR stakeholders
Comprehensive description of the project. (Max 200 words)	<p>The amor.ee web-counseling for youth up to 25 years was initiated in 1998 as a small scale project of the Estonian Sexual Health Association (ESHA). Additionally, series of articles about sexual and reproductive health and rights (SRHR) were compiled to inform community. A team of 40 specialists, most of whom work at youth counseling centers, answer about 4000 email queries on SHRH - mainly from (anonymous) adolescents - per year. A unique system of quality requirements, continuous auditing, support and supervision of those, who answer questions was created to ensure high professional standards of the answers. The amor.ee page used to include information about ESHA as a society, but recently the web-page was changed to be directed only to youth and society information stands separately in the old web-page renamed to www.estl.ee.</p> <p>By now there is a clear need for similar web-counseling system for adult population. Although the web page has always been promoted as the one targeted to youth and majority of those who ask advice have been under 25, a lot of questions come continuously from older people (around 10%). Estonia has one of the highest Internet penetration rates in the world. Another need to be met by the project is expressed by different partners (governmental and non-governmental organizations, teachers, parents, medical personnel) of the ESHA to have easy access to reliable information about SRHR issues.</p> <p>Thus the idea of the project is to create similar information source and supervised web-counseling possibility for adult population (www.estl.ee) in accordance to their needs and to update and renew SRHR information source for the partners of the ESHA.</p>
When would it start / finish? (Max 20 words)	

The project period: October 2013 – October 2014	
Where will it take place – country / town, establishment? (Max 20 words)	
The project is targeted to adult population all over Estonia and will be managed by ESHA, which has office in Tallinn (capital). ESHA is a member of the International Planned Parenthood Federation.	
Objectives and needs identified. (Max 20 words)	
Create SRHR information source and supervised web-counseling possibility for adult population (www.estl.ee) and update SRHR information source for the partners of the ESHA.	
Sector in the area of contraception, sexual and reproductive health.	
The general purpose of this project is to promote SRHR in Estonia, through the project activities targeted to individuals (web-counseling environment served by supervised group of specialists) and to the community (reliable SRHR information source for the partners of the ESHA).	
Is it a 'new' project? Yes/ <u>No</u>	Partly new (the initiation of internet counseling for adult population); existing information for ESHA partners needs to be updated.

If extension of an existing programme, provide information on original programme (Max 50 words)	
<p>The youth targeted amor.ee SRHR web-counseling and information source was initiated in 1998. A team of 40 specialists - doctors, nurses, midwives, social workers, psychologists - answer around 4000 email queries every year. They have participated in continuous relevant education and supervision. Counseling is free for the clients and a small fee is received by the counselors. The project was recognized and financed by the Estonian Health Insurance Fund (2001-2011). Furthering the quality of online counseling is in progress: quality standards for online counseling, supervision and evaluation have been compiled. A detailed description about youth counseling (incl. web-counseling) in Estonia as a valuable case study has been published by WHO¹.</p> <p>1.Part K, Pertel T, eds. <i>Amor youth clinic network in Estonia. Analytic case studies: initiatives to increase the use of health services by adolescents</i>. Geneva: WHO 2009.</p>	
What outcomes will be measured? List. (Max 20 words)	
<ul style="list-style-type: none"> - The system and environment of anonymous SRHR web-counseling for adult population will be developed (www.estl.ee); the publicity of this possibility carried out and 40 counselors updated. - Informational and educational materials on different SRHR issues according to the needs of the ESHA partners (governmental and non-governmental organizations, teachers, parents, medical personnel) will be updated and renewed and included in www.estl.ee web-page. 	
Do you foresee any reasons (political, climatic, etc) why this project may be adversely affected? (Max 20 words)	
no	

Part D Financial related information

Are there other partners or organisations supporting this same project? If so, list.

No

Have you already obtained any funding towards this project? (If yes or still awaiting a response, please give details) (Max 20 words)

No

How much money are you requesting? A detailed budget must be provided.
(Max 50 words)

Technical work to create internet counselling system for adults	663
Salaries (part time project leader, part time email queries' administrator, creating new SRHR materials on www.estl.ee web page, teaching session for 40 counsellors; taxes included)	5601
Promotional/advertising activities of the new counselling possibility	540
Overhead (13%)	1017
Grand total	7821

Will this be part of a larger fund or stand alone? (Max 20 words)

Stand alone

Who will oversee the budget & keep accounts?

The project is coordinated by ESHA's project manager.
The responsibility of overseeing the budget and accounts is divided between the project manager and the ESHA's accountant.

Part E Follow-up

I / We, as responsible agents for this project, agree to the following 6 points:

I/We agree that all monies will be spent appropriately	yes
I/We agree to advise you at the earliest time if this project is delayed or cannot be completed	yes
I/We agree to provide a report to the Board of Directors of the ESC within 6 months of the end of the project and yearly, if the project lasts longer than 1 year.	yes
I/We agree to present the ESC treasurer with a detailed budget at the end of the project. <i>(if the project is longer than 1 year, the funding may be awarded in stages and be dependent on appropriate reporting)</i>	yes
I/We agree that if you need to make any significant changes to the duration, contents or funding of the project after it has been awarded, I/we will advise the ESC Treasurer.	yes
I/We agree to acknowledge the ESC as a donor in any publications and oral communications resulting from this project. Ideally any manuscript should be sent to the ESC journal in the first instance.	yes

Signed

Date 31.07.2013

Name:

Kai Haldre

Please return this form (by email) to:

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