

## Final report for granted project

<b>Submission Date</b>	2017-04-16 14:20:16
<b>Date of sending out the form:</b>	10-03-2017
<b>Contact person/applicant:</b>	Sharon Cameron
<b>Country</b>	United Kingdom
<b>E-mail</b>	sharon.cameron@ed.ac.uk
<b>Title of the granted project</b>	Delivery of audiovisual information on early medical abortion care to women via tablet
<b>Amount granted by the ESC (in euro)</b>	10000
<b>Project number:</b>	P-2014-B-01
<b>Allocated mentor:</b>	S. Randall
<b>Date project actually started:</b>	30-11-2015
<b>Date of completion:</b>	16-04-2017
<b>Please provide a report of your findings and data.</b>	<p>Delivery of audiovisual information on abortion care to women in Europe via digital technology.</p> <p>The project consisted of developing a high quality animated film for women seeking abortion, on early medical abortion- that could be used throughout Europe.</p> <p>We agreed in November 2015 upon the following sites for the project : Edinburgh( UK), Paris (France), Stockholm (Sweden) and Lisbon (Portugal).</p> <p>In February 2016, we completed a generic script for the film. Some changes were made and all local site investigators agreed upon the final version.</p> <p>In October 2016 an animated film company that produces patient information animated films 'Muckle Hen' was chosen (based on quality and cost) to produce the animation for the cost of the study budget (10K).</p> <p>In January 2017, the recording of the script for the animation was undertaken in English, Swedish , French and Portuguese. This involved French and Portuguese PIs being on site (Edinburgh).</p> <p>Additional changes to the recordings were needed over subsequent weeks to make the animation suitable for all 4 countries. The recordings have been finalised and work has begun on the story board drawings( hand drawn).</p> <p>The new expected date of completion is July 2017 for the completion of the film.</p> <p>We hope to start the evaluation of the films from September 2017.</p>
<b>Please provide a final detailed budget on how much you have spent. Was any money not spent? Receipts may be requested.</b>	<p>We have spent all funds.</p> <p>We have gone over budget due to additional costs of changes to voice recordings &amp; travel for PI s to conduct initial voice recordings.</p> <p>This additional cost to develop the films has been borne the main PI .</p> <p>The evaluation of the films will require additional funding , but we fully expect to be able to source funds for this at least at some sites.</p>
<b>How will your findings be presented?</b>	Publication in journal Presentation

**Was your paper published?  
Indicate journal and  
acceptance date**

Once we have completed the evaluation of the films by women, we expect to publish our findings in ESC journal.

**Presentation – note meeting  
organisation and date**

We hope to present either the films and/or an evaluation of the films (if complete) at ESC 2018 and FIAPAC 2018  
We expect that the films will be available on national abortion service websites.

**Add any other information  
you feel we should have**

The project has taken longer to realise due to the complexity of the four country involvement.  
The budget (grant) covers the cost of the films only.  
Whilst expensive we do have 4 high quality professional films in 4 languages that will be less likely to become dated than amateur filming.  
The films can also be translated into other languages (additional cost).

**Please let us know whether  
having a mentor has been  
helpful or not**

not applicable

**Full Name**

Sharon Cameron

**Date**

16-04-2017

info@escrh.eu