

## Grant application form - Project v2016

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| <b>Submission Date</b>   | 2016-12-22 08:29:02  |
| <b>Name of applicant</b> | Paula Baraitser  |
| <b>Job title</b>         | Consultant in Sexual Health  |
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**A short CV of the applicant (or the principal investigator) should be provided here.**

I am a Consultant in Sexual Health at Kings College Hospital and a Senior Lecturer in Public Health at King's College London, UK.

**Clinical experience**

I have over 20 years clinical experience in sexual and reproductive health care and 10 years experience as a consultant in this field. I have taught on contraceptive counselling all over the world with lectures in Romania, US, UK and recent work for UNFPA in Macedonia and Bosnia Herzegovina.

**Education experience.**

I have 10 years experience in clinical education at undergraduate and post graduate level. I am the programme Director for a Masters in global health. I am the lead for global health for Kings College London School of Medicine. I have previous experience of MOOC development with FutureLearn as lead for the very popular 'Preparing for an International Health Elective' course on FutureLearn (<https://www.futurelearn.com/courses/health-electives>). I am the Chair of the International Affairs Committee of the FSRH and a member of the ESC sexually transmitted infections group.

**Management and Leadership experience:**

I have worked in programme management at National level as the Medical Advisor for the English National Chlamydia Screening Programme and as Director of Evaluation for the online sexual health service SH:24.

**Recent publications:**

Spencer-Hughes V., Syred J., Allison A., Holdsworth G. Baraitser P. Screening for Child Exploitation in Online Sexual Health Services: An Exploratory Study of Expert Views. *Journal of Medical Internet Research*, 2017.

McCarthy P., French R., Baraitser P., Roberts I., Rathod S., Devries K., Bailey J., Edwards P., Wellings K., Michie S., Free C. Safetxt: a pilot randomised controlled trial of an intervention delivered by mobile phone to increase safer sex behaviours among young people. *BMJ Open*, 2016

Baraitser P., Syred J., Spencer-Hughes V., Howroyd C., Free C., Holdsworth G. How online services could work: generating theory to support development. *BMC Health Services Research*, 2015: 15:540

Rahim A., Jones F., Fyfe M., Alagarajah J., Baraitser P., Preparing Students For Ethical Challenges on International Health Electives: A Systematic Review of the Literature on Ethical Interventions. *Medical Teacher*, 2016: 10.3109/0142159X.2015.1132832

Edwards S., Ritman D., Burn E., Dekkers N., Baraitser P., Towards a Simple Typology of International Health Partnerships. *Globalisation and Health*, 2015; 11: 49.

Tilson E., Herzig van Wees S., McGowan C., Franklin H., Jones H., Bogue P., Alibadi S. and Baraitser P. Learning from Somaliland? Transferability of Learning from Volunteering to National Health Service Practice in the UK. *Globalisation and Health*, 2016; 12: 10.1186/s12992-016-0146-z

French R. McCarthy O., Baraitser P., Wellings K., Baily J., Free C. Young people's views and experiences of a mobile phone texting intervention to promote safer sex behaviour. *Journal of Medical Internet Research Mhealth and Uhealth*. (in press)

Wilson E., Free C. Baraitser P. Can Internet-based Health Services Increase Diagnosis of Sexually Transmitted Infections? Protocol for the Evaluation of an Internet Service for the Diagnosis of Sexually Transmitted Infections. *Journal of Medical Internet Research Protocols*, 2016; 5: doi: 10.2196/resprot.4094.

Hartney T., Baraitser P., Nardone A. Attitudes towards chlamydia testing and its impact on subsequent behaviour: results from an online survey of young adults in England. *Sexually Transmitted Diseases*, 2015, 42: 486-491

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|---|--|
| <b>Is the person responsible for the project different to the person named in box A</b>                                 | No   |
| <b>Title of the project</b>   | Contraceptive counselling training for clinicians everywhere! Development and delivery of a free 'Massive Open Access Online Course' (MOOC) for health professionals.  |
| <b>Comprehensive description of the project (max 200 words)</b>   | <p>We propose the development of a (free) Massive Open Access Online Course (MOOC) on contraception counselling.</p> <p>Massive open access online courses (MOOCs) aim at unlimited participation and open access via the internet. They deliver education through filmed lectures, animations, readings, discussion forums and knowledge tests. With no course fees, no travel or accommodation costs, MOOCs make training accessible.</p> <p>There are no quality assured, interactive, clinically focused, online courses teaching contraceptive counselling. This is an important gap.</p> <p>Contraceptive choices consultation facilitates informed decisions. Women who have an expert contraceptive choices consultation are more likely to be happy with their method and to use it effectively.</p> <p>We propose to develop and evaluate a MOOC on contraceptive counselling that builds the competence of health professionals everywhere. We have match funding from the Faculty of Sexual and Reproductive Health Care to develop this course.</p> <p>The course will be delivered in English and available on the Future Learn platform (<a href="http://www.futurelearn.com">www.futurelearn.com</a>) or the websites of relevant professional organisations such as the ESC and the FSRH. Future Learn is accessible on mobile, tablet and desktop, 24 hours a day with over 5 million learners from 140 countries.</p> |
| <b>When would it start / finish? (Max 20 words)</b>   | We propose that this project will run February 2017-February 2018  |
| <b>Where will it take place – country / town, establishment? (Max 20 words)</b>   | The development will be led by the International Affairs Committee of the FSRH who will hold the intellectual property rights.   |
| <b>Objectives and needs identified. (Max 20 words)</b>  | With little training on contraceptive counselling accessible for health professionals this course will provide free education to meet this need.   |
| <b>Sector in the area of contraception, sexual and reproductive health:</b>   | Contraception/primary care.  |
| <b>Is it a 'new' project?</b>   | Yes  |
| <b>What outcomes will be measured? List. (Max 20 words)</b>   | <ul style="list-style-type: none"> <li>• Registered learners (number)</li> <li>• Country of learner</li> <li>• Course completion (%)</li> <li>• Learner satisfaction</li> <li>• Impact on clinical practice</li> </ul>   |
| <b>Do you foresee any reasons (political, climatic, etc) why this project may be adversely affected? (Max 20 words)</b> | No   |

**The ESC may not be in a position to fully fund all applications; you must indicate whether / how part funding may impact your project. (Max 100 words)**

The Faculty of Sexual and Reproductive Health has agreed match funding of £10,000 plus agreed FSRH staff time. This will enable us to develop an initial 3-hour MOOC that introduces the counselling process. We are applying for additional funding from the ESC to extend the clinical elements of the course. This will add a further 3 hours focusing on clinical counselling skills to develop a 6 hour course that includes videos of good and poor quality counselling consultations and a 'virtual patient' element where clinicians follow a patient journey and review the outcomes of their clinical decisions.

**Are there other partners or organisations supporting this same project?**

Yes

**If yes, list**

UK Faculty of Sexual and Reproductive Health Care

**Have you already obtained any funding or still awaiting a response towards this project?**

Yes

**If yes or still awaiting a response, please give details (Max 20 words)**

We have obtained £10,00 from the UK FSRH

**How much money are you requesting? Up to 10,000 euro per project application can be requested. Provide an overview of the budget here (max 50 words)**

1. Filming of clinically focused videos of good and bad contraceptive counselling scenarios - £3000
2. E-learning course developer (instructional design) – 10 days at £300/day £3000
3. Evaluation - £1500
4. Design - £450

Total requested from the ESC £7,950.

**Please provide a detailed budget here.**

Filming and editing of clinically focused video – £3000

This covers a film maker with equipment for 6 days at £500 per day. This will include the cost of 1 day filming and 3 days editing with a further 1 day for modifications as required.

E-learning course developer (instructional design) - £3000. This covers an instructional designer to edit, develop and upload the material that has been generated by the expert clinical group into a format that conforms to the FutureLearn requirements. The instructional designer will attend content development meetings (2 days) to advise on format and presentation. They will then edit content and upload on FutureLearn (6 days) prior to attending a final review meeting and completing further edits prior to course completion (2 days).

Evaluation - £1500 . This covers a research assistant for 10 days at £150 per day to collate, analyse and present the data on learners, course completion, learner satisfaction and clinical outcomes from the course. This will involve the development and implementation of a questionnaire to participants and an analysis of the material posted online during group discussions.

Design - £450. This covers a designer for 3 days at £150 per day to produce art work to enhance and illustrate key learning points

**Will this be part of a larger fund or stand alone? (Max 20 words)**

This is a standalone project that has matched funding and support from the FSRH.

**Who will oversee the budget & keep accounts?**

International Affairs Committee of the FSRH alongside the FSRH Director for Education and financial expertise from FSRH Director of Finance.

**If you or your department has received funding from ESC for a project or course before, please give details of the date of funding, contact person and title of project or course.**

The international committee received 13,000 Euros for work to scope a European qualification in contraception.

**We, as responsible agents for this project, agree to the following 8 points:**

|  | yes |
|--|-----|
| <b>We agree that all monies will be spent appropriately</b>  | ✓   |
| <b>We agree to work with the nominated Mentor</b>  | ✓   |
| <b>We agree to advise you at the earliest time if this project is delayed or cannot be completed</b>   | ✓   |
| <b>We agree to provide an interim report(s) part way through the project and a final report to the ESC within 6 months of the end of the project.</b>  | ✓   |
| <b>We agree to provide the ESC with an interim budget(s) and a detailed budget at the end of the project. NOTE funding will be awarded in stages and will be dependent on appropriate reporting.</b>       | ✓   |
| <b>We agree to provide receipts for monies spent if requested.</b>   | ✓   |
| <b>We agree that if we need to make any significant changes to the duration, contents or funding of the project after it has been awarded, I/we will advise the nominated mentor.</b>                      | ✓   |
| <b>We agree to acknowledge the ESC as a donor in any publications and oral communications resulting from this project. Ideally any manuscript should be sent to the ESC journal in the first instance.</b> | ✓   |

**Full Name**

Paula Baraitser

**Full Name**

Joanna Lawton

**Date**

22-12-2016