Zanzu
My body in words and images
The multilingual website on sexual and reproductive health

Zanzu
My body in words and images

Project partners

- Federal Centre for Health Education (BzgA)
- Sensoa
- National Advisory Board
- International Advisory Board: Dr. Gunta Lazdane (WHO Regional Office for Europe), Dr. Christiana Nöstlinger (ITM, Belgium), Els Leje and Dr. Kristien Michielsen (ICRH, Belgium), Dr. Ineke van der Vlugt (Rutgers WPF, Netherlands), Ulla Ollendorff (Ministry of Health, Norway), Lena Luyckxassel (IPPF), Olaf Kapella (The Austrian Institute for Family Studies at the University of Vienna)

Background

- Needs assessments in Belgium and Germany (2013)
- Target groups: mainly professionals (counselors, health workers) who work with migrants that don’t speak German / Flemish yet and are not familiar with the health systems
- Launch in February 2016 – start of the pilot phase
- Two versions available: zanzu.be, zanzude
- 13 languages
- Evaluation has started for continuous quality improvement

Home

Structure of the website

- The website has a modular design: the topics Body, Infections, Family planning and pregnancy, Sexuality, Relationships and feelings and Rights and law are displayed in a tree structure.
- Specially designed symbols/icons and visual material allow a better understanding of the contents.
- The ReadSpeaker function allows users to have the text read out (text-to-speech system).
- Difficult terms are explained in a dictionary.
- There is also a country-specific section containing an overview of general rights and the legal situation specific to Germany and Belgium.

Display on various devices – responsive design
Diversity – skin colour

Icons/symbols for navigation

Topics are always together with an icon

Icons:
• Simple & uniform in order that they can be "learnt" by the user
• No text
• Black and white with supporting colours

Example of Infections
Thank you to the whole Zanzu team – as much to the Belgium colleagues as to my colleagues at the Federal Centre for Health Education and all the supporters of this project.

Thank you very much for your interest!

Contact: Christine.winkelmann@bzga.de
or zanzu@bzga.de