EDUCATIONAL AND PROMOTIONAL SPONSORSHIP OPPORTUNITIES

16th CONGRESS OF THE EUROPEAN SOCIETY OF CONTRACEPTION AND REPRODUCTIVE HEALTH
25- 28 MAY 2022 • GHENT, BELGIUM & ONLINE

Challenging times: are we ready?
Novel approaches to sexual and reproductive health

WWW.ESCRH.EU/EVENT/16TH-ESC-Congress

ESC Central Office • T. +32 2 582 08 52 • info@escrh.eu • www.escrh.eu

#ESCRH2022
EUROPEAN SOCIETY OF CONTRACEPTION AND REPRODUCTIVE HEALTH (ESC)

Aim

The ESC was founded in 1988 with the following aims:

• To improve and facilitate knowledge and use of contraception, abortion, sexually transmitted infections and reproductive health care in the countries of Europe.
• To promote the harmonisation of different policies concerning contraception and reproductive health care in the countries of Europe.
• To promote availability of all methods of contraception in the countries of Europe.
• To carry out epidemiological and sociological studies and other types of research on contraception and reproductive health care in the countries of Europe.
• To encourage relations between the European Society of Contraception and Reproductive Health and other appropriate organisations in Europe and throughout the world.
• To share knowledge and experience of contraception with countries outside Europe.

From the beginning, the ESC has tried to fulfil its aims and has greatly extended its activities. As a result, it has become an authoritative and respected platform for professionals who wish to communicate their work in contraception and reproductive health. The Society currently has almost 1,200 members.

Executive Committee

Short M., Ireland - President
Kubba A., United Kingdom - Vice-President
Gompel A., France - Secretary
Kopp Kallner H., Sweden - Treasurer
Raine S., United Kingdom
Randall S., United Kingdom

Previous congresses

The upcoming congress is the 16th Congress

Previous congresses:
2018  Budapest, Hungary (1600 participants)
2016  Basel, Switzerland (1370 participants)
2014  Lisbon, Portugal (2400 participants)
2012  Athens, Greece
2010  The Hague, the Netherlands
2008  Prague, Czech Republic
2006  Istanbul, Turkey
2004  Edinburgh, Scotland
2002  Genoa, Italy
2000  Ljubljana, Slovenia
1998  Prague, Czech Republic
1996  Barcelona, Spain
1994  Dublin, Rep. of Ireland
1992  Athens, Greece
1990  Paris, France
ORGANISATION

Congress venue
Gent ICC – international convention center
Familie Van Rysselberghedreef 2 bus 1
Citadelpark
9000 Gent
Belgium
https://www.iccghent.com/

Exhibit timing schedule
• Wednesday, 25 May
  Exhibition open: from 19:00 till 22:00
• Thursday, 26 May
  Exhibition open from 08:30 till 18:00
• Friday, 27 May
  Exhibition open from 08:30 till 17:00
• Saturday, 28 May
  Exhibition open from 08:30 till 12:00

Registration
Please note that individual registrations can be made online through the ESC website: www.escrh.eu/event/16th-esc-congress/
In case you want to register more than 5 participants, please complete the group file on the ESC website.

Congress Presidents
Weyers Steven, Belgium
Merckx Mireille, Belgium

Congress Secretariat
ESC Central Office
Orga-Med Congress Office
Opalfeneweg 3, 1740 Ternat Belgium
T +32 2 582 08 52
F +32 2 582 55 15
info@escrh.eu
www.escrh.eu

Hosting Society
ICRH - International Centre for Reproductive Health

Local Organising Committee
Merckx Mireille
Weyers Steven
Degomme Olivier
Devliegher Roland
Donders Gilbert
Emonts Patrick

Scientific Committee
Short, M. (Ireland) – Chair
Bitzer, J. (Switzerland)
Bombas, T. (Portugal)
Cameron, S. (UK)
Furau, C. (Romania)
Grandi, G. (Italy)
Haldre, K. (Estonia)
Kopp Kallner, H. (Sweden)
Kubba, A. (UK)
Merckx, M. (Belgium)
Randall, S. (UK)
Ravn, P. (Denmark)
Toschi, M. (Italy)
Vatopoulou, A. (Greece)
Weyers, S. (Belgium)

Board of directors
Austria - Fiala C.
Belgium - Verougstraete A.
Belgium - Weyers S.
Croatia - Baldani D.
Cyprus - Patroclou P.
Denmark - Ravn P.
Estonia - Below J.
France - Gompel A.
Georgia - Shengelia L.
Greece - Kalantaridou S.
Ireland - Cochrane N.
Ireland - O’Neill D.
Italy - Toschi M.
Italy - Farris M.
Latvia - Potapenkova I.
Latvia - Tula - Rijkure A.
Lithuania - Ciaplinskiene L.
Malta - Montanaro Gauci M.
Netherlands - Raven G.
Portugal - Bombas T.
Portugal - Neves J.
Romania - Furau C.
Romania - ionescu C.A.
Russia - Aganezova N.
Russia - Nazarenko E.
Serbia - Kapamadzija A.
Spain - Lertxundi Barañano R.
Spain - Lobo P.
Sweden - Kopp Kallner H.
Switzerland - Bitzer J.
Switzerland - Frey Tirri B.
Turkey - Ozalp S.
United Kingdom - Baraitser P.
United Kingdom - Kubba A.
Mission statement

Ghent is a wonderful place to host the 16th Congress of the European Society of Contraception and Reproductive Health. Ghent is a well-preserved, charming, historical, green city with easy accessibility. It is located in Belgium. Belgium is the political heart of Europe. For the university community of our city, it is a great opportunity to create another bridging concept between policymaking and research. The global migration process poses challenges. For every woman, man or child, the place or the community, where he or she is born, will have a great impact and decide whom she or he will become. And in this rapidly changing world we have some responsibilities to take: we have to identify the needs of everyone; we have to remove barriers and we have to adapt our services and our methods because the aim of life is to enjoy a healthy and prosperous life. Contraception is a key success factor in this. Our European Society of Contraception and Reproductive Health now wants to go beyond this and look to the future. So in Ghent we will embark on an ambitious medical, ethical and, even, multicultural project. You are very welcome.

Scientific programme

The Scientific Committee is putting together a high standard, well balanced scientific programme, offering current topics and excellent speakers. 

Programme will be available soon: https://www.escrh.eu/event/16th-esc-congress/

Overview

Wednesday, 25 May
Opening of Exhibition
Thursday, 26 May and Friday, 27 May
Full Congress days
Saturday, 28 May
Half day

Languages

The official language of the congress will be English.

Legal frame Belgium

Belgian legislation prohibits the advertising of prescription medicines directed to nurses.

- We will provide different coloured badges for nurses and doctors allowing company representatives, present on the stands, to check whether or not anyone is a prescriber and, consequently, to adapt their discussion and any written information that will be given to them.
- In this respect, any information/flyer, containing advertisements for prescription medicines, should be kept behind the counter of the stand (and therefore not made freely available to participants on the counter) so that it is only handed over to participants wearing a doctor’s badge.
- Finally, attention must also be paid to banners or other advertising panels which, if they may contain the company name, may not contain the name of prescription medicines.

Each producer or supplier of medicinal products or medical devices wishing to invite a healthcare professional to take part in a scientific event which takes place during several consecutive calendar days, is required to have a prior visa. The visa procedure makes it possible to assess whether the hospitality offered as part of a scientific event complies with the cumulative conditions set out in Article 10 of the law on medicinal products.


Sessions

- Keynote lectures are plenary sessions. Leading experts will present specific subjects.
- Congress sessions: in each of these sessions, experts will provide up to date information on a particular topic.
- A selection of the submitted free communications will be scheduled into free communication sessions.
- Poster presentations are chosen from the submitted abstracts and will carry equivalent scientific status to free communications in the programme.
- A Young Scientist session aims to provide a special platform for paper presentations by young scientists. Abstracts submitted for this award MUST be written and presented by the first author who should be under 35 years of age at 25th May 2022 and in a training or a non-professorial, non-consultant grade.
Social programme
Wednesday, 25 May
Opening of exhibition & reception
Thursday, 26 May
Congress Dinner

Theme

Challenging times: are we ready? Novel approaches to sexual and reproductive health
• The many faces of birth control
• Sex in the city, surprise me!
• Are we ready for another sexual liberation?
• The intimacy of a sexual journey
• Values, ethics and policy making

Topics

• Cultural and ethnic diversity in a changing Europe
• Contraception
• Sexual health and sexual infections
• Reproductive health pertaining to contraception and sexual health
• The role of: sexual identity: gender; sexual orientation; pornography; FGM; sexual dysfunction
• The impact of the Covid-19 pandemic on sexual health services and provision
• Medico-legal issues; women’s, men’s and children’s rights; ethics
• The use of the internet in social media; knowledge; education; self-testing; internet governance; data protection; telemedicine
• Service provision: roles and responsibilities of different health care professionals; new ways of providing services
• Psychosexual and mental health aspects of contraception, sexual and reproductive health
• Innovations, new discoveries and therapies in contraception and sexual and reproductive health
• Abortion
• Contraceptive and sexual and reproductive health education and training of healthcare providers, users, family and friends

LEVELS OF SUPPORT

The level of support will be determined by the accumulation of the value of the different items chosen by your company.

Platinum: € 100,000,00 and up
Gold: € 75,000,00
Silver: € 35,000,00
Bronze: € 7,500,00
Supporter: € 2,000,00

Education and promotional support opportunities

All prices are expressed in Euro (€) and are exclusive of VAT. Companies are kindly invited to reply by means of returning the ‘Educational and promotional support opportunities contract’ to the Congress Secretariat. Please return the agreement for symposia and booths before 31 January 2022.

Educational opportunities

1. Exhibition

• All lunches and coffee breaks will be held in the exhibition area.
• All rates for stands refer to floor space only.
• A technical manual, describing all items such as floor plan, move-in/out, power, safety regulations, exhibition hall details, stand equipment and additional services will be forwarded to the exhibitors in due course.

Standard stand: € 4,950,00
• 9 square meters net stand area.
• 2 exhibitor badges.

Price per additional square meter is € 520,00.

Island location: € 10,000 (above the stand price). An island location means the best strategic place(s) in the exhibit. Extended stands of 40 square meters (or more) are situated on the island location. This price includes eight exhibitor badges for company representatives. Additional representatives can either register as participants (full access) or as company delegates at reduced price with access to the exhibit and not to the scientific programme. Exhibitor badges are available at € 125 per badge.
2. Hospitality room € 4.000,00

Companies can choose a hospitality room to welcome their guests in a more personal and private atmosphere. Hospitality rooms are equipped with tables and chairs. Additional furniture or other items and/or services will be charged extra. Hospitality rooms can be rented from Wednesday 25 till Friday 27 May.

3. Industrial Symposium

The scientific programme offers the opportunity to hold a non-CME approved industrial symposium. They are allocated on a first-come first-serve basis. If you would prefer an exclusive timing, please contact us.
• Friday, 27 May from 11:15 – 12:45 / room B (400 px)- at € 45.000,00
• Friday, 27 May from 12:45 – 14:00 / room A (900 px)- at € 47.500,00
• Friday, 27 May from 16:00 – 17:00 / room B (400 px)- at € 35.000,00

NB.: The symposia time slots on Thursday are occupied already.

The above prices include:
• the time slot within the scientific programme
• the rent of the room
• the use of standard audio-visual equipment.
• acknowledgment on the ESC website, congress section and congress programme book
• 5 exhibitor badges for company representatives with access to the company symposium (paying upgrade possible for the full congress programme)
• Companies are mentioned with special thanks in the Congress introduction on site

The above prices exclude:
• costs for possible simultaneous translation
• additional personnel
• the invitation of speakers should be arranged by the company (travel arrangements, hotel accommodation and registration)
• other items and services

Companies who are interested to hold a symposium are encouraged to communicate the subject before 31 January 2022. The Symposia(um) will be announced on the web site. The content and speakers are subject to approval from the Congress chairpersons.

4. Virtual booth € 2.500,00

• A virtual booth on the ESC online congress platform contains: a link to the company website, contact links, drop business cards, exhibitors and a slide show.
• The ESC online Congress platform will still be accessible during 6 months after the congress for all registered participants (in person and online). The participants can watch the presentations (video on demand).
• 2 exhibitors accounts.
• Medicines which need a prescription cannot be promoted in the virtual booth.

If you already have a stand in Ghent, an additional virtual booth costs: € 1.500,00.

5. Speakers’ Preview Room € 4.500,00

• Company logo displayed within the room and on all PC Screens
• Standing company roll-up placed in the speakers’ preview room

6. Congress dinner € 1.500,00

Opportunity to support a table at the congress dinner on Thursday 26 May.

7. Banner € 4.000,00

Opportunity to hang a branded banner in the registration area
• production cost not included

8. Company roll-up

Placed in exhibit area (outside stand place) € 2.000,00
Placed in registration area € 2.000,00

9. E-Poster area € 6.500,00

Opportunity to sponsor the e-posters - exclusive for one company.

10. Mobile application

• Event loading page of the congress / per day € 3.500,00
• 3 push notifications € 1.500,00
11. Social media

- 2 tweets and 2 Facebook posts € 5,000,00
  your webpage link and/or the programme of your sponsored symposium posted on the ESC twitter and Facebook page
- 1 tweet and 1 Facebook post advertising € 3,000,00
  your webpage link on the ESC twitter and Facebook page
- ESC twitter account follows you until June 2022 € 500,00

12. Company tailored emails € 4,850,00

ESC will send two company tailored emails to all 16th ESC Congress attendees who opted in: 1 sent before and 1 sent after the congress.
Note: The sponsor will provide the e-mail to the ESC, and the ESC will approve and send it to the attendee list.

13. Pens and notepads € 1,950,00

Opportunity to provide branded note pens and notepads.
• provision of the pens and notepads

14. Logo € 1,500,00

- Company logo on promotional bulkmails - Separate tab sponsors
- Company logo on the 16th ESC Congress Page of the ESC Website - Separate tab sponsors (https://escrh.eu/event/16th-esc-congress/)
- Companies are mentioned with special thanks in the Congress introduction on site.

15. Logo € 1,000,00

- Company logo on promotional bulkmails (ca 10-15) - Separate tab sponsors
- Companies are mentioned with special thanks in the Congress introduction on site

16. Other opportunities - your own suggestion

It might be that you have a creative idea in supporting the congress and a price suggestion. Do not hesitate to contact the congress secretariat with your proposal.
# PROMOTIONAL AND EDUCATIONAL SUPPORT

## Opportunities contract

16th ESC Congress, Ghent, Belgium, 25-28 May 2022

Return to: ria@orga-med.com

| Company: | ................................................................................................................................................................... |
| Contact person: | ................................................................................................................................................................. |
| Function: | ...................................................................................................................................................................... |
| Address: | ........................................................................................................................................................................ |
| | ........................................................................................................................................................................ |
| | ........................................................................................................................................................................ |

| Country: | ...................................................................................................................................................................... |
| Tel.: + | ........................................................................................................................................................................ |
| Fax: + | ........................................................................................................................................................................ |
| E-mail: | ...................................................................................................................................................................... |
| VAT number: | ............................................................................................................................................................... |

By returning this contract, we confirm to support the organisation of the 16th ESC Congress, organised by the European Society of Contraception and Reproductive Health (ESC), by means of the following contribution(s):

### PLEASE TICK THE APPROPRIATE BOX(ES)

Prices are exclusive of VAT and expressed in Euro (€)

<table>
<thead>
<tr>
<th>1. Exhibition</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard stand of 9 square meters:</td>
<td>4,950,00</td>
</tr>
<tr>
<td>Additional square meters above this 9 square meters:</td>
<td>520,00 x</td>
</tr>
<tr>
<td>Island location for extended stands:</td>
<td>10,000,00</td>
</tr>
</tbody>
</table>

| 2. Hospitality room |  |
| Wednesday to Friday: | 4,000,00 |

| 3. Industrial Lecture - non CME approved |  |
| 27 May, 11:15 – 12:45 / room B | 45,000,00 |
| 27 May, 12:45 – 14:00 / room A | 47,500,00 |
| 27 May, 16:00 – 17:00 / room B | 35,000,00 |

| 4. Virtual booth |  |
| Virtual Congress Booth | 2,500,00 |
| Virtual Congress Booth (in addition to a stand in the exhibit: see item 1) | 1,500,00 |

| 5. Speakers’ preview room |  |
| Speakers’ preview room - company logo & roll-up | 4,500,00 |

| 6. Congress dinner |  |
| Support of a table at the congress dinner | 1,500,00 |

| 7. Banner |  |
| Banner in the registration area | 4,000,00 |

| 8. Company roll-up |  |
| Placed in exhibit area | 2,000,00 |
| Placed in registration area | 2,000,00 |

| 9. E-Poster area |  |
| Support of the E-Poster area | 6,500,00 |

| 10. Mobile application screen |  |
| Event loading page upon start up of the app/day | 3,500,00 |
| 3 push notifications | 1,500,00 |

| 11. Social media opportunities |  |
| 2 tweets and 2 facebook posts | 5,000,00 |
| 1 tweet and 1 facebook post | 3,000,00 |
| ESC twitter account follows you until December 2022 | 500,00 |

| 12. Company tailored emails |  |
| Company tailored emails | 4,850,00 |

| 13. Pens and notepads |  |
| Provision of branded pens and notepads | 1,950,00 |
Payment and conditions

Prices are exclusive of VAT.
- We will pay by bank transfer. We accept that 75% of the total amount due should be paid at the time of signing this agreement by the ESC.
- Payment should be received within 30 days after the return date of the agreement signed by the ESC.
- The remaining 25% of the total amount due should be paid not later than 1 February 2022.
- We accept the instructions and conditions as mentioned elsewhere in this information package and accept it as a formal enclosure to this agreement.
- Only the receipt of this signed agreement will be accepted as a formal commitment.
- Partial or total cancellation by the exhibitor/advertiser/sponsor must be made in writing.
- In the event of partial or total cancellation, the organiser shall only reimburse 50% of the total cost when the cancellation is made before 1 February 2022. After this date there will be no refund.
- In case of total impossibility to hold the exhibition and/or the Congress (e.g. because of fire, any public or natural disaster, pandemic etc.), the exhibiting companies cannot claim damages. In such cases, the exhibitors will be refunded proportionally (i.e. in proportion to the amount they paid) after settlement of all expenses.
- Only under exceptional circumstances will shared booths be allowed, with consent of the organisers.
- The use of flags, signs or any company/product related associative element is forbidden in the direct and visual vicinity of the congress centre, unless special authorisation by the organiser, such as the banner / roll-up proposal in the registration area / entrance.
- The use of the public microphone at any moment during the congress is not allowed for marketing purposes.
- The Organisers will not accept responsibility for loss, damage or theft of articles and/or materials related to the stand or related to the personal property of the representatives of the company. Companies should themselves take care of all required insurances.
- Possible additional costs for modular stand construction, electricity, furniture etc. will be invoiced separately to the companies.
- If the undersigned leaves the company in the period between undersigning and the congress, this will not influence the agreement between the ESC and the company.

This contract will only be valid when countersigned by the ESC and returned to the company. Form to be faxed/mailed or sent by regular mail to Ria Maes, ESC Central Office, Opalfeneweg 3, B-1740 Ternat, Belgium • Tel. +32 2 582 08 52 • Fax +32 2 582 55 15
ria@orga-med.com • The agreement consists of 2 pages.

Method of payment

The mentioned prices are exclusive of VAT. 75% of the total amount due should be paid at the time of countersigning this agreement by the ESC. Payment should be received within 30 days after the return date of the agreement signed by the ESC. The remaining 25% of the total amount due should be paid not later than 1 February 2022 (see also conditions contract).

Payments can only be made in euro through bank transfer:
- International Bank Account number (IBAN): BE45 3101 2639 1389
- Beneficiary: ESC, Opalfeneweg 3, B-1740 Ternat, Belgium.
- Bank address: ING Belgium, Marktlein 26, B-1740 Ternat, Belgium.
- BIC/SWIFT code: BBRUBEBB
- Please put “16th ESC Congress” and the name of your company in the reference and make sure that there will be no costs to the beneficiary.

Signature and full name: Signature and full name:

Date: Date: